



NOW GET OVER 150 CHANNELS

ACT NOW!
\$29⁹⁹ /mo.
FOR 12 MONTHS*
The CHOICE™ package

local channels included*
And many more of your favorite independent channels in select markets.

And many more!

Prices include a \$24 bill credit for 12 months after rebate, plus an additional \$5 with online rebate and consent to email alerts required.*

50% OFF FOR ONE YEAR!

For a limited time get:

FREE
FOR 3 MONTHS*
Get over **20** movie channels!

starz **SHOWTIME**

Over **\$70** Value!

With activation of CHOICE XTRA™ package or higher.

2 FREE
UPGRADES
HD DVR & HD RECEIVER



\$298 Value!

Models may vary. With activation of CHOICE XTRA™ package or higher. Ask how!

FREE
PRO INSTALL
IN UP TO 4 ROOMS



Custom installation extra. Lease fee of \$5/mo. for second & each additional receiver.

Spanish Available
DIRECTV Más™ Service
Over 150 of the best Spanish- and English-language channels!*

\$29⁹⁹ /mo. FOR 12 MONTHS
The ÓPTIMO MÁS™ package

Prices include a \$13 bill credit for 12 months after rebate, plus an additional \$5 with online rebate and consent to email alerts required.*

Offers end 7/21/10, on approved credit, credit card required. New customers only (lease required, must maintain programming, DVR and HD Access). Hardware available separately. Applicable use tax adjustment may apply on the retail value of the installation.

- It's as easy as 1,2,3
- 1 CALL** to schedule your free installation
 - 2 SELECT** the package you want
 - 3 ENJOY** America's #1 Satellite TV Service

SADOUN SATELLITE SALES

614-529-9560

Store Hours
Week Days 9:00 AM - 6:00 PM
Saturday 9:00 AM - 4:00 PM

Tagline Text

NO EQUIPMENT TO BUY!
NO START-UP COSTS!

Savings based on standard rates for applicable programming packages, advanced hardware and 3 months of premiums. Savings may be lower with other packages/services. Customer satisfaction measured among the largest national cable & satellite TV providers. 2009 American Customer Satisfaction Index. Credit card not required in MA & PA. *Eligibility for local channels based on service address. **Includes English-language broadcast channels with alternate Spanish-language audio and Sonic Tap Satellite Radio channels. *BILL CREDIT/PROGRAMMING OFFER: Free SHOWTIME for 3 months, a value of \$38.97. Free Starz and SHOWTIME for 3 months, a value of \$72. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package names and prices: CHOICE \$58.99/mo., CHOICE XTRA \$63.99/mo., CHOICE ULTIMATE \$68.99/mo. ÓPTIMO MÁS \$47.99/mo. In order to receive full \$29 credit, customer must submit rebate form online and register account on directv.com prior to rebate redemption. Upon DIRECTV System activation, customer will receive redemption instructions (included in customer's first DIRECTV bill, a separate mailing, or, in the state of New York, from retailer) and must comply with the terms of the instructions. Rebate begins 6-8 weeks after receipt of rebate form online or by mail. Timing of promotional price depends on redemption date. Account must be in "good standing," as determined by DIRECTV in its sole discretion, to remain eligible. DIRECTV not responsible for late, lost, illegible, mutilated, incomplete, misdirected or postage-due mail. IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVALING RATES INCLUDING THE \$5/MO. LEASE FEE FOR THE 2ND AND EACH ADDITIONAL RECEIVER. DIRECTV System has a feature which restricts access to channels. In certain markets, programming/pricing may vary. *INSTANT REBATE: Second advanced product offer for qualified customers only who select an HD DVR or HD Receiver as the first free equipment upgrade. Advanced equipment instant rebate requires activation of the CHOICE XTRA package or above; MAS ULTRA or above (or for DVR receiver, OPTIMO MAS Package or above); Jadeworld; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package (valued at \$38.99/mo.), DVR service (\$7/mo.) required for DVR and HD DVR lease. HD Access fee (\$10/mo.) required for HD and HD DVR lease. LIMIT TWO ADVANCED EQUIPMENT REBATES PER DIRECTV ACCOUNT. INSTALLATION: Standard professional installation only. Custom installation extra. SYSTEM LEASE: Purchase of 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or qualifying international services bundle required. FAILURE TO ACTIVATE IN ACCORDANCE WITH THE EQUIPMENT LEASE ADDENDUM MAY RESULT IN A CHARGE OF \$150 PER RECEIVER. IF SERVICE IS TERMINATED BEFORE THE END OF COMMITMENT, A CANCELLATION FEE OF \$20/MONTH REMAINING WILL APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in first bill. Starz and related channels and service marks are the property of Starz Entertainment Group LLC. Showtime and related marks are registered trademarks of Showtime Networks Inc., a CBS Company. ©2010 DIRECTV, Inc. DIRECTV and the Cyclone Design logo, CHOICE, CHOICE XTRA, CHOICE ULTIMATE, ÓPTIMO MÁS and DIRECTV Más are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.